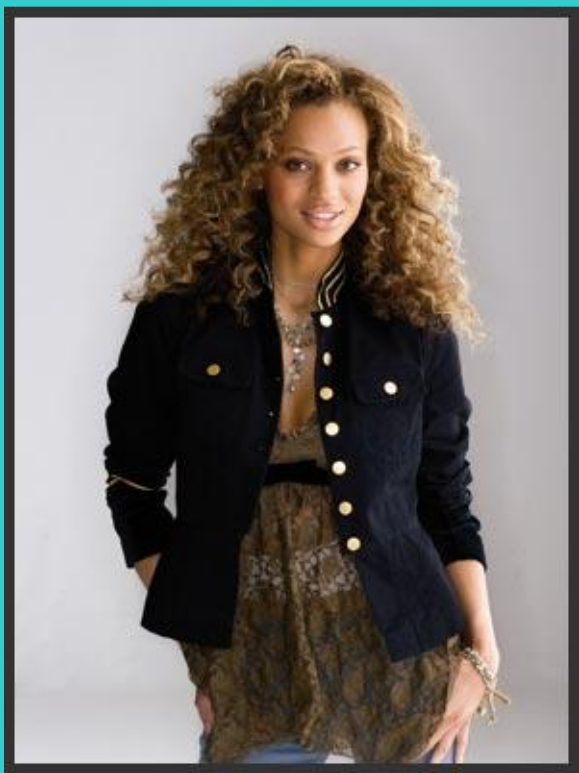


Nik



Nik, alluring, sophisticated, unforgettable and described as “the secret threat that others better watch out for,” but smoldering beneath the surface is a strong-minded, ambitious individual. Introduced to television audiences as “Nik” on UPN’s “America’s Next Top Model (ANTM),” Nicole Pace is set to extend her fifteen minutes of fame by following in the footsteps of Charlize Theron, Halle Berry and many other model-turned actresses.

Aspiring to become a permanent fixture among the fashion society elite, alongside Naomi Campbell and Gisele Bündchen, Nik put her plan into motion at a very early age. At the age of 12, while studying modern dance, Nik developed a special interest in performing arts and striving to be the main attraction. “My goal was to always be the center of attention. I loved glitter and glam,” confesses Nik. By age 14, aware of her ability to bring the delicate techniques of dance and subtle attraction to center stage, Nik competed and won the Los Angeles “Miss Legs” title. At 5’8”, with green eyes and a distinctively curly mane, winning that competition, Nik discovered that her sense of style coupled with her exotic look could take her where she longed to be, in the limelight. Matriculating through four different high schools from San Francisco to Atlanta, modeling and the performing arts became Nik’s outlet for expression.

Upon graduating, with a passion for helping fellow aspiring models, Nik launched Gloss Models, Inc. Gloss Models Inc. served as a web-based directory for models to post and customize their on-line portfolios. While advancing her clients’ careers, Nik continued to aggressively pursue her own fashion aspirations by modeling for Elite Modeling Agency. Perseverance paid off when Nik became a finalist on UPN’s top-rated “ANTM.” Though the odds of winning or becoming a finalist on “ANTM” weren’t in her favor, Nik threw caution to the wind and auditioned, leaving Elite Modeling Agency after only 2 years. “I cried and prayed while I terminated my Elite Model management contract. Elite is one of the best agencies in the world and I’m giving it up for a 1 and 13 chance to win. But finally, I found peace in my decision because I

realized this show meant more to me than just modeling, it was my future. Win or lose, this show will open doors that were nailed shut before," states Nik.

Though Nik placed second on "ANTM," what she won instead is invaluable. "Before the show, I was only looking forward to a promotion and annual 10% salary increase. But now I'm looking forward to that first movie deal, my own TV show, or even my own book. Now I'm dreaming much bigger, but there is a major difference. I'm so grateful because now my dreams have a chance of coming true," resolves Nik. With the world anxiously awaiting her next move, this blushing siren has set several personal objectives. Her first is to become a legend on screen. Second, she would like to become a fashion icon, fusing up-town elegance and aristocratic chic with sophisticated urbane style. And her third goal is to become a role model for young girls. "I'm a firm believer that true beauty comes from within," affirms Nik. "My advice to young girls, dealing with insecurities, is to start loving yourself inside and out. Confidence always seems to shine through. You must remember that nobody in this world is perfect, believe me I was that awkward girl with frizzy hair that everyone teased. And now my hair is one of my most distinctive features and I love it!"

As one of the newest faces in the fashion community and an emerging icon in pop culture, Nik is on the brink of super-stardom. "It's my time to shine.....today, tomorrow and forever," Nik declares. It's about time the world had a fresh exotic trend-setter, just in time to quench the thirst of those yearning for a new "It Girl" to emulate. Just in time, in the Nik of time!

Jarvis



At the ripe age of sixteen, Jarvis made it his business to hold down the full-time job of recording his Tricycle Music debut album. Not much of a daydreamer, but an actual reality seeker...his heartfelt work ethic is sure to pay off. From the age of five, he knew that he was born to entertain. He thought, however, he would be lightening up the nets as a NBA basketball point guard. Even with his current varsity letterman status, music seemed to choose him first at the age of seven. Listening to a Fred Hammond single on the car stereo, nostalgia is sparked as he recalls mimicking his older sister's vocals, while she sang around the house causing the neighbors extreme headache!

As every artist is given the spotlight, Jarvis took center stage on the football fields and basketball courts of Tulsa. With pause Jarvis states, "I'm still amazed each time I work in the studio, I really never thought music would be my reality. I mean, all I could ever think about as a kid was playing in the NBA!" As nature has settled in its course - Jarvis is determined and motivated by song.

Born and raised in Tulsa, Oklahoma, Jarvis now lives in Atlanta, Georgia where he is a senior in high school. The would-be basketball star remembers when not so long ago, his only solo was with the church choir. Moving ahead, within months of relocating to Atlanta, Jarvis entered the studio to record demos and learn the craft of recording. He quickly grasped the techniques and learned the difference of performing live.

Early in his artist development, Jarvis dribbled forward in a fast break causing a slam-dunk with the multi-platinum producer Sean "The Hitmaker" Hall. Hall is famed with songwriting and music production for artists like Pink, Tyrese and 3LW. Jarvis "shook off" the pressure of working with an industry veteran, and with smooth execution he put his high school English classes to great use. Jarvis made the grade by co-writing his Tricycle Music debut single, "Radio." Shooting for the honor roll, Jarvis caught the ears of Radio One Atlanta's on-air talent E4Real and National Mixshow Coordinator Emperor Searcy. Shortly there after, Jarvis caught Tosha Love's, from Atlanta's V-103, attention. The support of Tosha Love and the V-103 on-air personalities contributed to breaking "Radio" in Atlanta. With this crew of accredited coaches, Jarvis is sure to build a stellar career!

In his music "off-season," Jarvis is laid back and chilled. He enjoys time with family and friends, shopping at the mall for the hottest footgear and catching current cinema. "My record is flawless why must we always go through this? You're going to loose, and if we were betting money...I'd be a rich dude," he boasts as he plays against friends on PS2 NBA Live. "I'm working toward creating the hottest album on the shelves. Track for track I just want to make all the girls feel good," he snickers, "through my music of course! I can't forget about the fellas - this will be an album for the tens in the back!

Recently named by the Atlanta Journal Constitution as "*A face to remember aimed for acclaim*," this teen heartthrob is wooing females of all ages. His magnetism is evident by his record-breaking web presence. In just one week, his website received over 100,000 hits, spawning hundreds of fan and tribute sites across the country.

At only sixteen, Jarvis has the persona to become one of the latest in a line of superstars attached to *So So Def CEO, Jermaine "JD" Dupri*. JD recently inked a deal with Jarvis' label, *Tricycle Records*, which will be distributed through the *Zomba Label Group*. Jarvis' hit single, "**Radio**," is already controlling the airwaves and is the perfect introduction for one of the music industries newest stars.

Young Pop



Born Marcus Morgan 15 years ago, Young Pop is the truth. He grew up in the streets of Washington, D.C., where he overcame obstacles and hardship to be crowned D.C.'s newest street poet. Since the young age of 10, Young Pop's syrupy lyrics, addictive poetry, and spine-tingling performances have been captivating audiences. His lyrical imagery defines him not only as a rapper, not only as a poet but also as a painter. The microphone is his paintbrush and the stage is his canvas.

Raised in Washington D.C. where the "D.C." often stood for "Dodge City," Young Pop lost one of his brothers to the legal system, and the other in crossfire. Out of tragedy emerged a strong young man of flawless artistic ability coupled with hunger and a confident swagger. Through the anger and frustration surfaced rhymes that expressed his trials and tribulations. These misfortunes fueled the fire within that ignited on stage during high-energy free-style battle contests. Those legendary verbal assaults on his innocent, but now wounded, victims gave birth to his stage name, "Young Pop." Young Pop, predestined to become a rap icon, has been described as a fierce battle-rapper, a compelling poet, and a rap prodigy in the making. Building a rep on the streets as a hungry up-and-coming rapper, Young Pop signed with Hold Ya Head Entertainment where he recorded tracks for mix-tapes that featured mix-tape king, P-Cutta, Pitch Black, Harsh Reality and WKYS' own Zxulu, the Big Lip Bandit. While recording for Hold Ya Head Entertainment, Young Pop continued to dominate the free-style rap arena. To further perfect his craft Young Pop traveled to New York's famous Fight Klub, where he instantly became a free-style favorite. Determined to stay on the grind and promote his talents beyond the D.C. limits, Young Pop and his manager, Khalil Johnson, stepped out on a whim and visited WKYS. The two had no way of knowing this day would change their lives and mark the end of rap as we have come to know it. The same day that they dropped by WKYS, Tricycle Records' CEO Christopher Young was there with his debut artist, teen R&B heart-throb, Jarvis. Young Pop began to free-style in the hallways of the radio station

in attempt to gain a new industry contact, at the very least. Impressed by his delivery, Jarvis and Christopher asked him if he had any other raps. Energized by the gratifying request, Young Pop proceeded to free-style about any and everything from onlookers and their clothes to what he ate for breakfast that morning. This colorful, animated impromptu performance went on non-stop for 20 minutes before being asked to stop. In genuine appreciation of Young Pop's assertiveness and desire to keep up with Young Pop's career, Christopher gave his contact information to Khalil, Young Pop's manager. Three months later, Khalil and Christopher reconnected. When Christopher learned that Young Pop was looking to sign with a new label, he knew he didn't want to pass this up. The chance encounter in that DC radio station will go down in hip-hop history as the audition that led to the signing of Tricycle Records' first rap artist.

Young in the body yet aged in the battle, Young Pop has what it takes to quench the thirst of all the real hip-hop heads who have been starving for a real lyricist with an intoxicating flow, reminiscent of Hip Hop in the early 80s. Young Pop is the truth, the future. Enough said!